



East Bay Community Energy

UTILITIES & ENVIRONMENTAL SERVICES

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March 14, 2016

EBCCE Steering Committee



To date, three meetings in 2016:

- ▶ January 6
- ▶ February 3
- ▶ March 2

Next Steps



January 6, 2016



- ▶ County Announced Goal: Launch in Spring 2017
- ▶ Formation of JPA before Tech Study is Complete
- ▶ MRW (consultant) is Analyzing Load Data
- ▶ Public Outreach to start this Spring

February 2, 2016



Committee discussed considerations for JPA

- ▶ Primary Board members would be Elected Officials
- ▶ Weighted Voting
- ▶ Power to contract, employ, incur debt, and issue bonds.
- ▶ Member agencies not expected to contribute to start-up costs.
- ▶ Member agencies not liable for agency debt

Cities may opt out after joining JPA, but before launch

February 2, 2016 (cont.)



New list of priorities. EBCE should offer:

1. Electricity with a lower (GHG) intensity than PG&E
2. Electricity with a higher renewable energy content than PG&E and also meets or exceeds the State's renewable portfolio standard.
3. Program offerings that support the achievement of city and county Climate Action Plan goals.
4. Rates that are competitive with those offered by PG&E.
5. Administering Agency that is financially sustainable, responsive to County and regional priorities, and well managed.

February 2, 2016 (cont.)



▶ Public Outreach Plan

▶ Phase 1

- ▶ Briefings to Councils, develop website, release marketing RFP

▶ Phase 2

- ▶ Social media campaign, tabling at events, community meetings, direct mail

▶ Phase 3

- ▶ Radio & print advertising, media pitching, customer notices

March 3, 2016



- ▶ MRW is forecasting PG&E rates & prices EBCE would pay
- ▶ Preliminary findings in April
- ▶ Many other communities in CA exploring
- ▶ Percent Renewable Energy for Default Option

Default Option



- ▶ Most programs:
 - ▶ Default is 50% renewables
 - ▶ Customer can opt up to 100% at higher rate
 - ▶ Customer can opt out
- ▶ Peninsula Clean Energy:
 - ▶ Default is 100% renewable for some cities
 - ▶ Customer can opt down to 50% at lower rate
 - ▶ Customer can opt out

Next Steps



- ▶ Presentation during Council Work Session on April 5
- ▶ JPA Agreement to Council in July or September

Questions & Discussion

