

## **Ambassadors Program**

### **A brief history:**

The Hayward Police Department is one of the first police agencies on the West Coast to embrace a Community Oriented Policing and Problem Solving (COPPS) approach to its organizational philosophy, and it has become an integral part of our organization and our daily policing activities. Its basic purpose:

- To provide leadership and support that will assist and empower the community to bring about needed changes
- To ensure community involvement in the process of defining and identifying community problems
- Developing effective, problem-solving strategies towards long term solutions

Established community groups such as Neighborhood Alert, downtown business groups, and various volunteer citizen groups are supporting the Ambassador program. These organizations have demonstrated an ongoing commitment to improving the quality of life in our community by participation in a variety of projects, including anti-graffiti surveillance, festival support and neighborhood clean-up.



### **Why are Ambassadors Needed?**

The continuous presence of police officers is a deterrent to many public nuisances. The focus area in and around the BART station, City Hall, and downtown businesses, is only a small portion of a larger patrol beat. Since it is not practical to place an officer on every street corner, the Hayward Police Department has chosen to employ well-trained and highly visible citizen volunteers as Public Safety Ambassadors in the focus area. Using non-confrontational techniques and radio-trained, they will:

- Act as a deterrent to nuisances
- Deter and report various disturbances, public drunkenness, panhandling, and visual blight (graffiti)

In addition, they will also act in the role of “Good Will” Ambassador in the downtown district such as:

- Assisting anyone with special needs
- Providing directions
- Pointing out area features
- Walking subjects to vehicles, etc.

### **You can become a Public Safety Ambassador:**

- The minimum age requirement is 18 years of age.
- Public Safety Ambassadors must successfully pass a police background clearance check.
- Advanced training is also offered. Subject material will include familiarization with the downtown business district, radio operation, recognizing suspicious activity, providing suspect descriptions, reporting in-progress crimes, and violence avoidance.
- The Ambassadors will be outfitted in an easily identifiable shirt and/or jacket, and will be equipped with a police radio, which will enable them to summon immediate assistance in emergency situations. In addition, they will be able to report a crimes or suspicious activity to the Hayward Police Department, thereby reducing response times.

## There are many more opportunities for community service in Hayward!

- Crime Prevention Assistant
- Evidence Processing Center Assistant
- Records Clerk
- Training Division Assistant
- Youth and Family Services Bureau Assistant
- Technical Support Specialist
- Hayward Police Explorer Post (for youth between 14-21 years)
- Police Reserve Officer

### We're looking for people who:

- Enjoy working in a diverse environment
- Have a positive attitude and are enthusiastic
- Dependable and committed to getting projects completed on time
- Strong interest in making Hayward a safer community
- Want to gain experience and knowledge in the field of law enforcement.



### Mission Statement

*We, the members of the Hayward Police Department, are committed to being responsive to our community in the delivery of quality services. Recognizing our responsibility to maintain order, while affording dignity and respect to every individual, our objective is to improve the quality of lives through a community partnership which promotes safe, secure neighborhoods.*

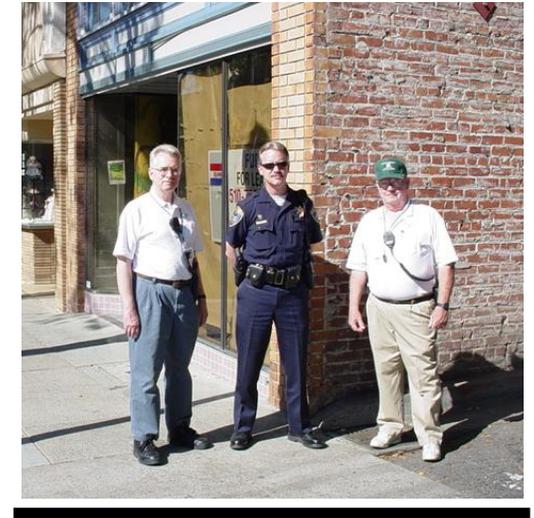


### For more information, please contact Hayward Police:

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# Public Safety Ambassador Program



## And other volunteer opportunities in the Hayward community



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